

Image Processing—Accurate, Efficient, Cost Effective

Custom forms design lets you control your image

- Eliminate black timing marks.
- Use check boxes rather than test like OMR ovals.
- Incorporate four-color graphics.
- Use a wider range of papers and inks.

All information captured in a single process

- Check boxes
- Optical marks
- Bar codes
- Coded comments
- Written comments
- Hand print
- Machine print

Easy tailoring to your needs

- Windows-based application programming makes setup flexible and cost effective.

Edit controls and look-up tables ensure accuracy

- Operators see the whole form on the monitor so they can make judgments in context.
- You specify the confidence level of each optical character recognition field. The higher the confidence level the greater percent of characters reviewed by the operator.
- Look-up tables enhance data accuracy.

W h a t d o y o u t h i n k ?
W h a t d o y o u t h i n k ?

Overall
Overall, how satisfied are you with Brice Hotels?
Very satisfied Not at all satisfied

Staff
How would you rate the staff on ...
Willingness to help? Excellent Poor

Facilities
How would you rate the Brice Hotel facilities on ...
Cleanliness? Excellent Poor
Comfort?

Restaurants
How would you rate Brice Hotel restaurants on ...
Quality of service? Excellent Poor
Quality of food?

Special Events
How satisfied were you with the special events you participated in?
Very satisfied Not at all satisfied

What percent of time do you stay at Brice Hotels when you travel for business?
9 5 %

Comments
Service was great.
I'll be back!

Last Name: S m i t h
M.I.: C
First Name: J a n e
Address: 4 3 0 G r a n d A v e
City: S e a t t l e State: W A Zipcode: 9 8 1 2 1

325008

BRICE HOTELS

Time saving features make editing efficient

- On-screen color coding for quick identification of fields that need attention.
- Automatic cursor jumps to the next suspect character.
- Suggested corrections minimize operator key-strokes. Built-in dictionary and U.S. Postal Service address database makes this process a powerful timesaver.